**Our Mission**

* We are a Drake University (Department of Philosophy and Religion) center for (a) the practice of comparative philosophy of religion, (b) the understanding of local-lived religion, and (c) the cultivation of interfaith literacy and leadership

**Our Vision**

* We seek to enrich impoverished understandings of religious diversity and to strengthen enfeebled practices of interfaith engagement, whether in the field of comparative philosophy of religion, the representation of local religious practice, or the cultivation of interfaith literacy and leadership.

**Community (Programming)**

* Objectives
	+ (a) Create engaging and educational public events in global-comparative religion and local-lived religion
	+ (b) Create informative and attractive on-line and print resources about local-lived religion
	+ (c) Create professional series and volumes in comparative philosophy of religion
	+ (d) Cultivate interfaith literacy and leadership
* Measures and Targets
	+ (a) Increase attendance at events (average of 100) and evaluations of events (10 per)
	+ (b1) Increase use of print and on-line resources by 2-fold over the 2017-18 school year
	+ (b2) Increase the number of faith communities about which we provide resources (2x)
	+ (c) Fund and schedule S19 concluding conference
	+ (d) Establish interfaith group, course, and minor at Drake; continue running interfaith youth camp every year
* Initiatives
	+ (a) Continue to build email and social media lists; be more deliberate about collecting evals at events
	+ (b1) Finish *SoF* educational supplement and seek contexts of implementation (businesses, schools, church groups, etc.); Establish on-line interfaith hub with blog and calendar; Connect 40+ religious communities to on-line site/list
	+ (b2) Teach courses in which students can “map” more religious communities
	+ (c) Seek funding opportunities for conferences (30k every other year)
	+ (d) Begin interfaith student group in 2017-18; Teach interfaith course in 2018-19; Submit proposal for interfaith minor in 2019-20; Seek donors for interfaith camps (30k annually)

**Reflection (Staff)**

* Objectives
	+ (a) Provide opportunities for Drake students to work as research assistants for programming series (L&D, MMRN)
	+ (b) Provide opportunities for Drake students to serve as counsellors at the Interfaith Youth Camp
	+ (c) Provide enrichment opportunities for board and staff
* Measures and Targets
	+ (a) Hire yearly RA and provide mentoring opportunities
	+ (b) Teach interfaith course yearly, meet with interfaith group monthly, run interfaith camp yearly
	+ (c) Begin quarterly board meetings, begin discussing enrichment opportunities
* Initiatives
	+ (a) See (c)
	+ (b) See initiative (d) under Community
	+ (c) Populate board and schedule first meeting

**Execution**

* Objectives
	+ (a) Effectively program and advertise events, etc.
	+ (b) Effectively maintain website
	+ (c) Effectively cultivate connections with faith communities in the metro
	+ (d) Effectively assess programming, etc.
* Measures and Targets
	+ (a1) Grow staff to include communications-admin support
	+ (a2) Grow email and social media lists (increase by 50% in 2017-18); obtain more and better publicity opportunities (print, radio, internet, tv, campus)
	+ (b) Ensure web content is current and navigable
	+ (c1) Grow staff to include community liaison
	+ (c2) Obtain new line in anthropology of religion
	+ (d1) Review programming, etc. at quarterly board meetings
	+ (d2) Implement evaluations at all events, etc.
* Initiatives
	+ (a1) Explore partnership with DMARC (staff support and community liaison)
	+ (a2) Explore additional publicity avenues; create publicity checklist
	+ (b) Update community pages on website; explore website overhaul
	+ (c1) see (a1)
	+ (c2) Resubmit case request in S18
	+ (d1) Establish board and conduct quarterly meetings
	+ (d2) Be more deliberate about collecting evaluation and feedback at events, etc.

**Stewardship**

* Objectives
	+ (a) Raise funds to support and grow programming
	+ (b) Maintain website space; add blogging and calendar functions
	+ (c) Decrease workload for director
* Measures and Targets
	+ (a) Raise an additional 20-30k every year for camps; raise an additional 20-30k every other year for conferences
	+ (b) Establish interfaith hub
	+ (c) Raise an additional 8.1k annually to release director from 1+1 courses
* Initiatives
	+ (a) Explore funding opportunities with AVDF, OS, NEH, and local businesses, etc.
	+ (b) Explore collaborations with GDMP, DoJ, DMC&HRC
	+ (c) Explore additional funding opportunities (see [a]), approach Provost about course releases, explore partnership with DMARC